



For Immediate Release

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Public Vote to Decide if Digital Marketing Instructions Shared at Denver Startup Week

DENVER, May 13, 2019 — Startups and the public will decide if [HIVE Digital Strategy](#) will share valuable, step-by-step guidance during sessions at Denver Startup Week this fall. Recognized as one of the top digital marketing agencies in Denver, the agency has four sessions included in the panel picker that is accepting votes through May 20, 2019.

“Many startups begin with technical experts and a lean staff,” explains HIVE Founder and CEO Dustin Brackett. “Marketing is typically not the first priority in the team’s knowledge base. As a former startup ourselves, we know how steep the learning curve is and want to give back to the startup community with valuable content that a team can implement immediately.” The Denver-based agency submitted four speaking sessions to Denver Startup Week recently and all [four sessions are now up for public voting](#) consideration on the Denver Startup Week website.

Though HIVE’s speaker sessions run the gamut of sales, PR, and digital marketing topics, they submitted all talks in the [Growth track of Denver Startup Week](#) for maximum inclusivity.

“A marketing professional is not the only one who can implement these tactics to support company growth. Whether attendees have a marketing or sales background or not, our sessions will empower all members of a startup team with action items they can implement immediately for their company,” stated Yvonne Hall, Senior Account Manager at HIVE Digital Strategy.

The HIVE team is slated to provide tips on:

- How videos can be used in the sales process
- How Public Relations can increase website visits
- How to rethink the sales funnel and plan for a new buyers journey with co-host Jacob Carlson from [HubSpot](#)
- How to better speak to your ideal buyer with niche personas

“Sharing information and educating our community is part of who we are,” said Michael Thebeau, Business Development Manager, about why the digital agency submitted session ideas to Denver Startup Week.

HIVE Digital Strategy is a full-service Digital Inbound Marketing Agency in Denver, Colorado that has earned Gold partner status with HubSpot as well as being named a [Top Digital Agency](#) two years running. HIVE partners with B2B, B2C, and Nonprofit clients to improve their digital strategy, execution, lead generation, and customer acquisition processes through digital marketing, digital design, marketing automation, and public relations initiatives.

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