



For Immediate Release

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International Cloud Infrastructure LMS Partners with Denver Inbound Marketing Agency

DENVER, August 10, 2019 — Codio, a Cloud Infrastructure and LMS for Computer Science and STEM education company, is partnering with a Denver digital and inbound agency, HIVE Digital Strategy, to uplevel their CMS and website user experience. HIVE has been contracted to provide a new design in HubSpot CMS as well as utilize Growth Driven Design to monitor user data to make changes to ensure the site works for the potential and current customers.

“Growth Driven Design is a new concept in website development and design that utilizes analytics to make informed decisions on how to build and update a website based on the best experience for users and potential customers,” explained Dustin Brackett, CEO and Founder of HIVE. “With a tech company like Codio, they really understand the benefits user experience focused design as well as design informed by data.”

HIVE Digital Strategy is a full-service Digital Inbound Marketing Agency in Denver, Colorado that has earned Gold partner status with HubSpot as well as being named a [Top Digital Agency](#) two years running. HIVE partners with B2B, B2C, and Nonprofit clients to improve their digital strategy, execution, lead generation, and customer acquisition processes through digital marketing, digital design, marketing automation, and public relations initiatives.

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