



For Immediate Release

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Denver Agency Earns Top 6 Spot in Colorado

DENVER, August 15, 2019 — Local marketing agency, HIVE Digital Strategy, became one of only six agencies in Colorado to reach the Platinum level within HubSpot's Partner Agency program.

"Five years ago when we began our [HubSpot](#) journey, honestly I didn't think we could get to the Platinum level. It was so far away, there are so few that reach that level, and the agencies at that level were in a whole different league. Through a ton of hard work, our amazing team was able to reach one of our biggest goals and I couldn't be more excited," exclaimed Dustin Brackett, CEO and Founder of [HIVE](#).

[HubSpot](#), an international inbound marketing software company, began in 2005 with a revolutionary way to use digital marketing strategies, coupled with their CRM software, to attract customers rather than chasing after them. As a digital marketing agency Brackett saw the client success potential in partnering with HubSpot to expand digital service capabilities near the inception of his agency.

"Becoming a HubSpot Partner Agency completely transformed our agency. It changed the way we viewed marketing, how we serviced clients, and it completely changed the way that we ran our agency. We went through a complete rebrand as we dove in feet first with HubSpot and it was the best decision that we could have ever made. Our team adopted the tool right away and they have been instrumental in getting us to this elite level," Brackett said about partnering with HubSpot. After signing on as a partner agency in 2015, it took 26 months for HIVE to reach Silver Partner status, another 13 months until they earned Gold Partner status with HubSpot, and most recently only 10 months to earn the coveted Platinum Partner level. HIVE is now one of only six Colorado agencies with this elite partner status and has been named a top [Denver Digital Agency in 2018 and 2019](#).

HubSpot partner tiers are determined by a combination of clients who have purchased HubSpot, active clients utilizing the HubSpot tools, and retention of those clients through long-term success. HubSpot uses these levels to reward agencies that have shared the inbound methodologies as well as delivered insightful, top-notch services making their own clients successful.

“We have a great team, but we wouldn’t be here as a Platinum HubSpot Partner Agency without our fantastic clients who allow us to partner with them to reach their marketing and sales goals month after month,” said Brackett.

HIVE Digital Strategy is a full-service inbound and digital marketing agency in Denver, Colorado that has earned [Platinum Partner status with HubSpot](#) as well as being named a [Top Digital Agency](#) two years running. HIVE partners with B2B, B2C, and Nonprofit clients to improve their digital strategy, execution, lead generation, and customer acquisition processes through digital marketing, digital design, marketing automation, and public relations initiatives.

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